

MANAGEMENT SCIENCE

QUESTIONS BANK

UNIT-I

- Q.1 What is Motivation? Classify the types of motivations & write essentials of a sound motivation system?
- Q.2 Define management. What are the levels of management? What type of skills are required at each level?
- Q.3 What are the approaches of Modern management theory? State the characteristics of modern management theory?
- Q.4 Define Management. State relationship between Administration Management & Organization?
- Q.5 Draw line and staff organizational structure and give its advantages, limitations and applications?

UNIT-II

- Q.6 What do you mean by joint stock company? State its types and give advantages, limitations & applications?
- Q.7 What is Public Sector Organization? Give advantages, limitations & applications of State Enterprises?
- Q.8 Draw the functional organizational structure and give its advantages, disadvantages & applications?
- Q.9 What is co-operative organization? Write its types with their merits and demerits?

UNIT-III

- Q.10 What is utility? What are the types of utility? State Law of diminishing marginal utility with suitable example.
- Q.11 What is demand? What is elasticity of demand? Explain by graphical method?
- Q.12 What is meant by Wants? State the types of wants hierarchy & their characteristics?
- Q.13 What is working capital? Working capital should not be excessive nor inadequate”, Amplify?

UNIT-IV

- Q.14 What is Manpower planning? State its objectives and explain the factors affecting on Manpower planning?
- Q.15 What are the objective of training? Which methods are used for training industrial workers?
- Q.16 What is recruitment? “Internal sources of recruitment are more reliable”. Amplify with merits & demerits?
- Q.17 What are the benefits of training? Which methods are used for training executives?
- Q.18 What is Advertising? What are the different medias for advertising? What factors should be considered in their selection?

UNIT-V

- Q.19 What is the purpose of industrial acts? What are the health & welfare provisions mentioned in Indian factories act, 1948?
- Q.20 What is Quality? Explain Total Quality Management with its objectives and benefits?
- Q.21 What is ISO Certification? Which documents & procedures are mandatory for ISO certification?
- Q.22 Write short notes on :

- 1) Patent
- 2) Trademarks.
- 3) Copyrights.