

QUESTIONS BANK**UNIT : I****May 2008**

- Q.1 What is contribution of Gilberth in management science? What is therbligs? Give any five example of Therbligs with their symbols?
- Q.2 What is Motivation? Classify the types of motivations & write essentials of a sound motivation system?
- Q.3 Define management. What are the levels of management? What type of skills are required at each level?

May 2007

- Q.4 What are the approaches of Modern management theory? State the characteristics of modern management theory?
- Q.5 Define Management. State relationship between Administration Management & Organization?
- Q.6 What is Planning? What are the objectives, advantages & limitations of planning?

Nov 2007

- Q.7 scientific management theory concentrated on shop floor. Justify with principles of scientific management?
- Q.8 Amplify the following modern management approaches:
- i) Quantitative approach
 - ii) Operational approach
 - iii) System approach
 - iv) Contingency approach
- Q.9 What is Decision- making? Write the stages of decision making & state its characteristics

May 2009

- Q.10) Henry Fayol divided industrial activities in six groups. Explain them with principles of administrative management theory.
- Q.11) “Failure to plan is planning to fail”. Explain with objectives of planning.
- Q.12) “Effective management is always contingency management” Justify with contingency approach of modern management.

Dec 2009

- Q.13) State and describe the Fayol’s principle of management.
- Q.14) What the concept of planning as an element of management process? Discuss its role in present day business organizations.
- Q.15) Distinguish between Administration Management & Organization management a science, an art or a profession?

MANAGEMENT SCIENCE**QUESTIONS BANK****UNIT : II****May 2008**

- Q.1 Draw line and staff organizational structure and give its advantages, limitations and

applications?

Q.2 What do you mean by joint stock company? State its types and give advantages, limitations & applications?

Q.3 What is Public Sector Organization? Give advantages, limitations & applications of State Enterprises?

May 2007

Q.4 Draw the functional organizational structure and give its advantages, disadvantages & applications?

Q.5 What is co-operative organization? Write its types with their merits and demerits?

Q.6 Compare between private limited co. and public limited company?

Nov 2007

Q.7 Draw the line organization structure & give its advantages, limitations and applications?

Q.8 What is partnership? How it is formed? Give its advantages, limitations and applications?

Q.9 What do you mean by public corporation? Give its advantages, limitations and applications?

May 2009

Q.10) "Line organization is also called as military organization structure" Justify with its advantages, limitations & application with neat sketch.

Q.11) What is Public Sector Organization? "Indian Government is promoting of most of Government undertakings" Explain.

Q.12) "Joint stock companies have contributed a large in development of India" Justify With its merits, demerits & applications.

Dec. 2009

Q.13) Name the various types of organization structure & Explain any one of them with Its merits & demerits.

Q.14) State the characteristics of "Joint stock company" responsible for making it the Most important type ownership of industrial organization.

Q.15) What is joint venture? What are the various forms of joint venture? Give example Of joint venture organization in india.

QUESTIONS BANK**UNIT : III****May 2008**

Q.1 What is utility? What are the types of utility? State Law of diminishing marginal utility with suitable example?

Q.2 Explain following terms:

1) Hypothecation 2) Pledge 3) Lein 4) Trade credit 5) Foreign capital.

Q.3 What is prime cost? "It is easy to control prime cost than expenses". Amplify?

May 2007

Q.4 What is demand? What is elasticity of demand? Explain by graphical method?

Q.5 Compare between:

- 1) preference shares & equity shares.
- 2) Prime cost & overhead cost.

Q.6 What are the steps for finding selling price of a product? What Factors affect on selling price?

Nov 2007

Q.7 What is meant by Wants? State the types of wants hierarchy & their characteristics?

Q.8 What is working capital? Working capital should not be excessive nor inadequate", Amplify?

Q.9 What is ploughing back of earnings? What are its advantages and limitations?

May 2009

Q.10) What is utility? What are the types of utility? State Law of diminishing marginal utility with suitable example?

Q.11) What is working capital? Working capital should be adequate, not less nor excess" justify?

Q.12) Financial Institutions are called as "Development Banks of India" justify with their Contribution in India economy.

Dec. 2009

Q.13) What is utility? Explain types of utility and State Law of diminishing marginal utility with suitable example?

Q.14) What is working capital cycle? Explain the factors affecting working capital.

Q.15) Financial Institutions are called as "Development Banks of India" justify with their Contribution in India economy.

MANAGEMENT SCIENCE
QUESTIONS BANK

UNIT : IV**May 2008**

- Q.1 What is Manpower planning? State its objectives and explain the factors affecting on Manpower planning?
- Q.2 What are the objective of training? Which methods are used for trining industrial workers?
- Q.3 What is sales promotion? What are the different devices of sales promotion?

May 2007

- Q.4 What is recruitment? “Internal sources of recruitment are more reliable”. Amplify with merits & demerits?
- Q.5 What are the benefits of training? Which methods are used for training executives?
- Q.6 What is Advertising? What are the different medias for advertising? What factors should be considered in their selection?

Nov 2007

- Q.7 What is recruitment? Give its sources & state their merits and demerits?
- Q.8 Compare between :
- 1) Job evaluation and merit rating.
 - 2) Selling concept and marketing concept.
- Q.9 What is advertising? State objective of advertising and list the types of media used for advertising?

May 2009

- Q.10) What is Manpower planning? State its objectives and explain the factors affecting Man Manpower planning (MPP)?
- Q.11) “Training sharpens the skills of managers” Justify & explain methods for training executives.
- Q.12) “Sales promotion lubricates marketing efforts” Justify & explain sales promotion Devices.

Dec. 2009

- Q.13) What is Manpower planning? State its objectives and describes various the steps Involved in manpower planning.
- Q.14) “Training sharpens the skills of managers” Justify & explain methods for training Executives
- Q.15) Explain the term “Advertising”? State its objective and explain factores governing the advertising media selection.

UNIT : V
May 2008

- Q.1 What is the purpose of industrial acts? What are the health & welfare provisions mentioned in Indian factories act, 1948?
- Q.2 What is Quality? Explain Total Quality Management with its objectives and benefits?
- Q.3 What is Intellectual Property rights? What is the patent? What are the conditions for an innovation to be patentable in India?

May 2007

- Q.4 What is importance of Industrial Safety? "An injury prevented is a benefaction, an injury compensated is an apology". Amplify?
- Q.5 Writes short notes on : 1) Patent 2) Trademarks. 3) Copyrights.
- Q.6 What is ISO Certification? Which documents & produres are mandatory for ISO certification?

Nov 2007

- Q.7 What are the prime surces of accidents? Accidents are accidental but their rate can be minimized by taking safety measures". Amplify?
- Q.8 What is ISO certification? "ISO certification provides better opportunities of business". Amplify?
- Q.9 What is copyright? What are the norms for copyright of electronic circuits?

May 2009

- Q 10) "Accidents are accidental, but their rate can be minimized by taking safety measures" Justify.
- Q11) What is standared? Explain various standareds opted in India & ISO-9000 in detail.
- Q12) What is trademark? Explain the procedure for registration of trademark and grounds for its refusal.

Nov 2009

- Q.13) State the causes of industrial accidents & suggest practical measures to minimize them.
- Q14) What is standared? Explain various standareds opted in India & ISO-9000 in detail.
- Q15) describe Total Quality Management(TQM) in details.